



TYRATECH ®
PUTTING NATURE TO WORK

February 2016

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OVERVIEW



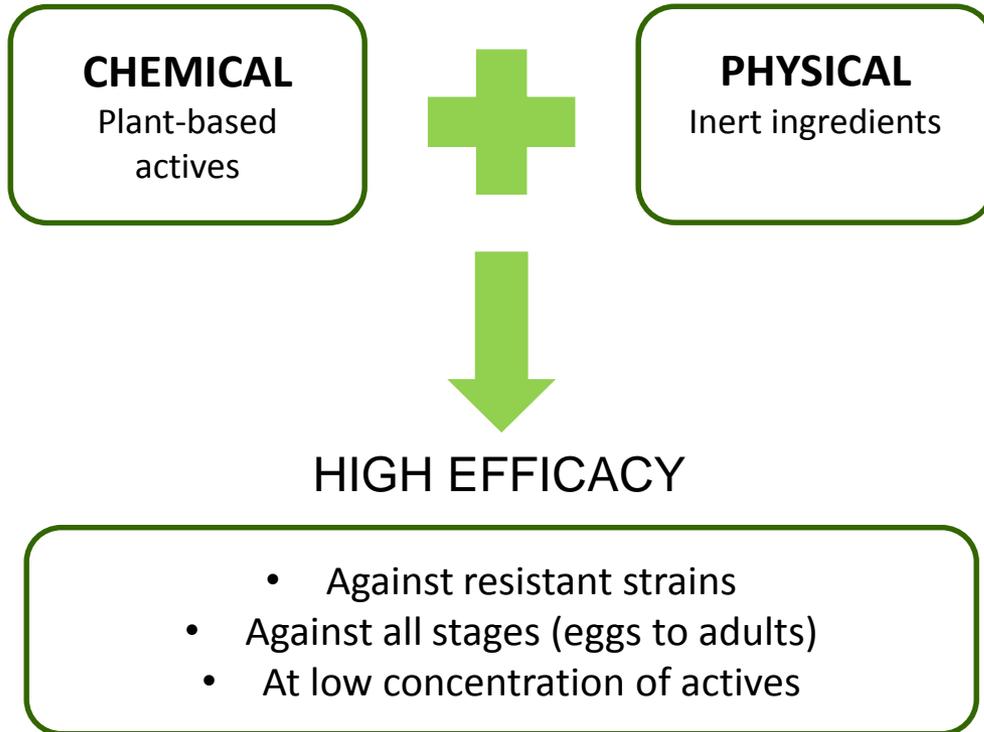
TyraTech is a life science technology company focused on pesticide-free products to control insects and parasites

HIGHLIGHTS

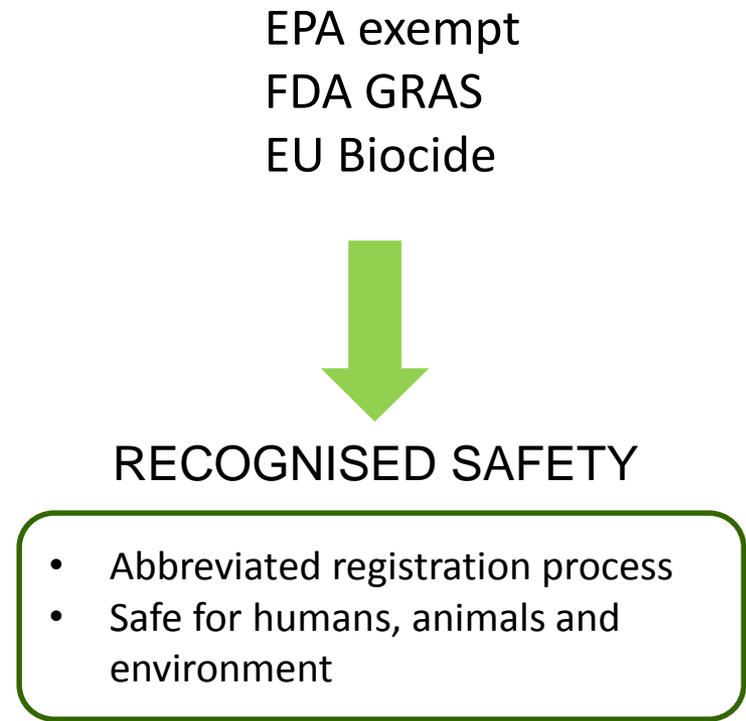
- Unique, safe, effective plant-based technology - 28 granted patents (36 pending)
- Large addressable markets (> \$ 12 billion): consumer, animal health, agriculture
- Several products already launched
- Large distribution of Vamousse head lice: 20,000 stores (USA); 7,000 (UK)
- Global growth strategy: rich pipeline of innovation; geographical expansion

SAFE AND PATENTED FORMULATIONS*

SYNERGISTIC ACTION

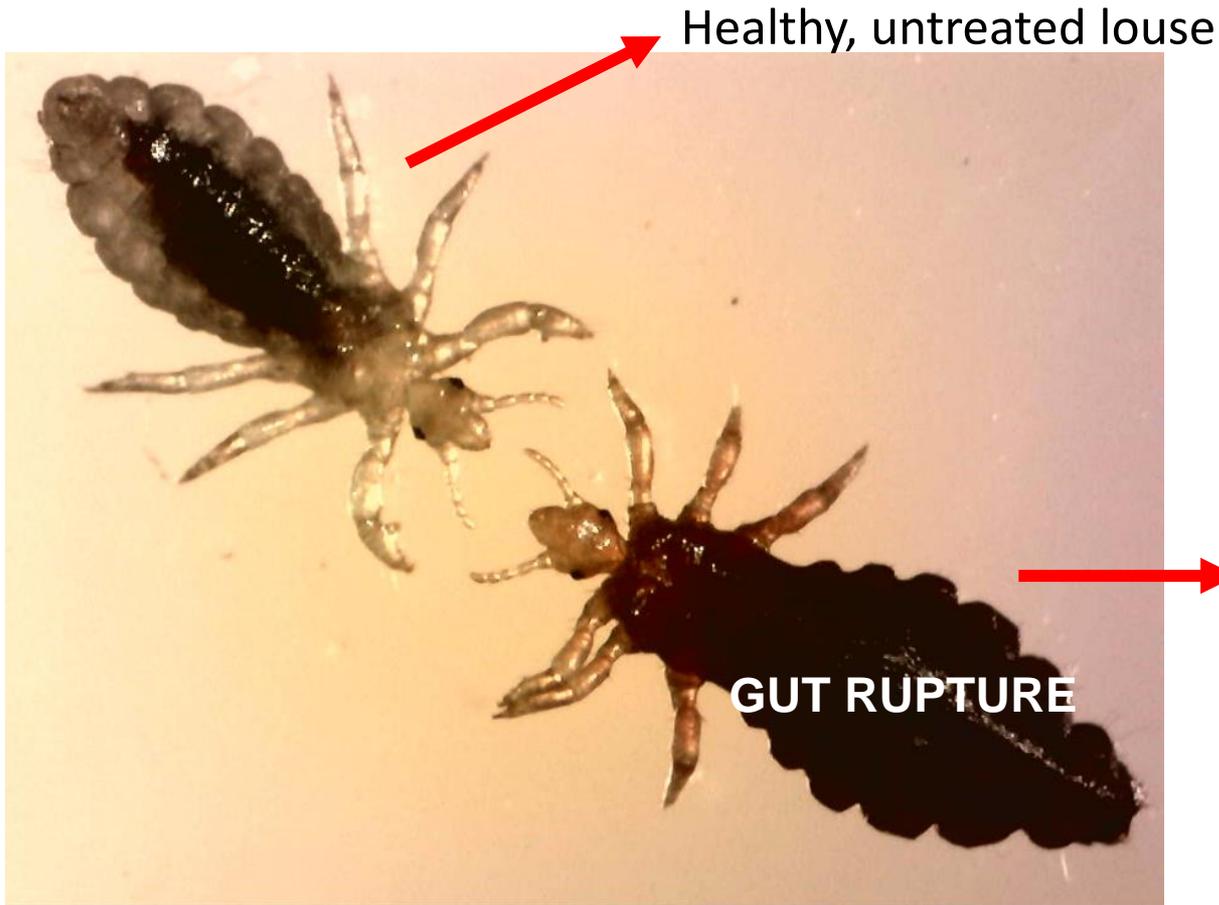


SAFE INGREDIENTS



*28 granted patents and 36 pending

VAMOUSSE LICE TREATMENT IN ACTION



TYRATECH BRANDS AND PRODUCTS

Consumer Health

Animal Health

Head Lice

Repellent

Horses

Livestock

VAMOUSSE

GUARDIAN

OUTSMART*

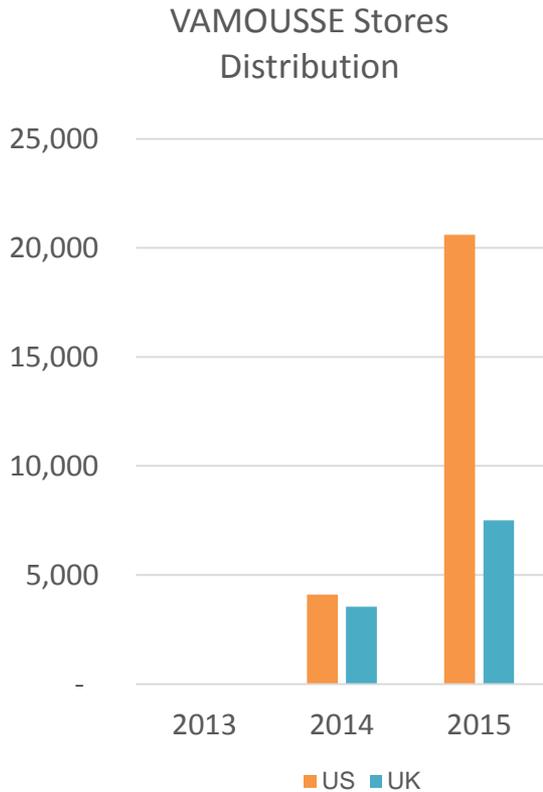
PURESCIENCE



* A SmartPak Brand

VAMOUSSE: EXTENSIVE DISTRIBUTION NETWORK

20,000 stores in the US in 2015



7,000 stores in the UK in 2015



MONETISATION OF OUR TECHNOLOGY

- Commercial success of Vamousse unlocked the value of TyraTech's technology
- TyraTech's strategy is now to extend its technology into other markets
- The next target is to address the unmet needs of the animal health market

Production animals

- Insects transmit diseases and reduce productivity
- Resistance to pesticides
- Pesticides not safe for food chain



Companion animals

- Major concern with fleas and ticks
- Customer demand non-pesticide solution
- Safety for children and pets



PURESCIENCE: LIVESTOCK PREMISES

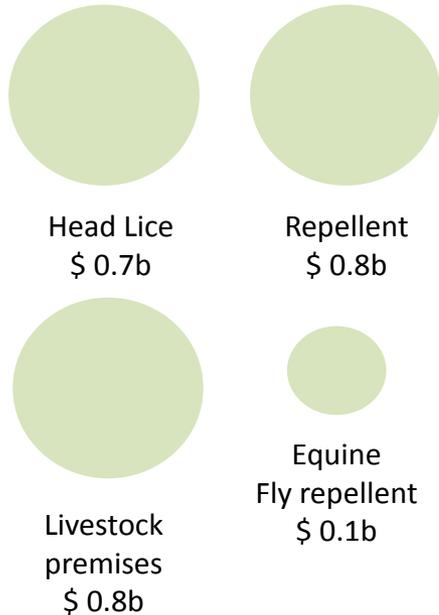
- The  **PureScience**[™] Solution
 - Complete control of insect population, with up to 90% kill of adults and immatures
 - Effective on pesticide-resistant strains
 - No need to remove animals from premises leading to savings in labour costs
 - Safe for food chain and employees applying these products
- Distribution secured in the USA with the #1 distributor
 - 9 billion chickens in factory farms (USA) and 50 billion worldwide
 - Launched February 2016



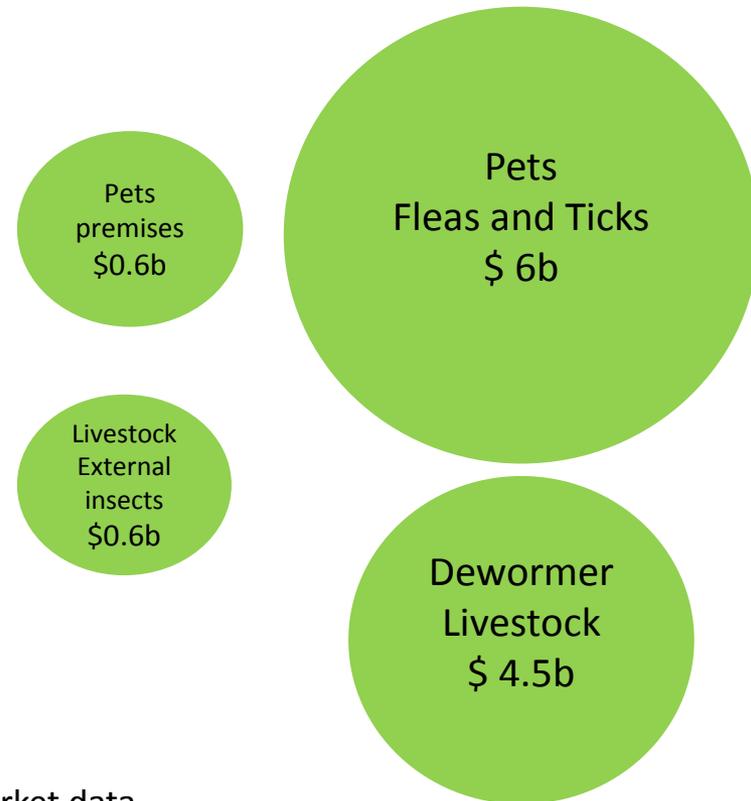
FUTURE GROWTH POTENTIAL

The commercial success of Vamousse can be reproduced in significantly larger markets

Current markets*



Future markets*



* At retail level, management estimates and market data

GROWTH PATHWAY

Geographical expansion

- 80% chickens outside USA
- 70% head lice outside USA

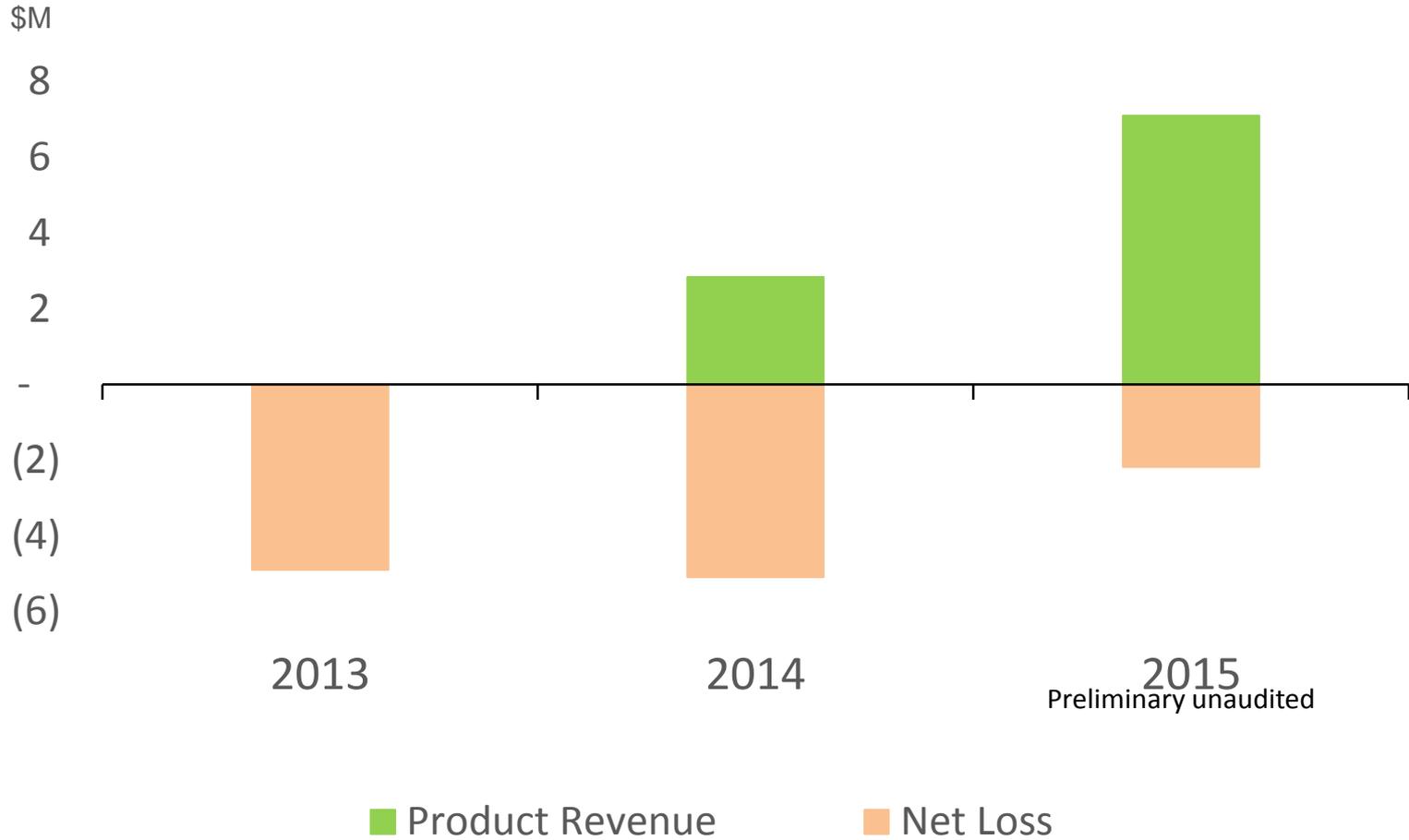
Pipeline products

- Patented discovery platform
- 10+ products in pipeline

Market penetration

- Expand distribution
- Increase market share

FINANCIAL HIGHLIGHTS



TyraTech:

- Provides a needed alternative to traditional synthetic pesticides
- With a unique, plant-based, patented technology
- Several successful products already launched in the market
- Vamousse success can be reproduced in bigger markets (animal health)
- Rapid growth strategy: geographical expansion and new products
- Well-funded and has a focused roadmap to achieve profitability

THANK YOU!

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